

Paris, September 7, 2010

# RALLYE

## 2010 Interim dividend with option in shares

Rallye's Board of Directors held on 6 September 2010 approved an interim dividend of €0.80 per share for 2010, which will be paid on 7 October 2010. Shareholders will be given the option for the total of the interim dividend to be paid in shares. The issue price for the new shares was set at €23.08, corresponding to 90% of the average opening share price of the twenty trading days prior to 6 September 2010, less the interim dividend amount.

### Investor calendar:

**Gross amount: €0.80**

**Record date: Friday September 10, 2010 after stock market closing**

**Ex-date: Monday September 13, 2010**

**Exercise period of the option: from Monday September 13, 2010 to Friday September 24, 2010**

**Payment date: 7 October 2010**

For more information, please consult the company's website: [www.rallye.fr](http://www.rallye.fr)

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