

RALLYE

Dividend reinvestment option in shares results

A dividend of " 1.83 per share was decided at the Annual Shareholders' Meeting of May 4, 2011, stable compared with 2009. An interim dividend of " 0.80 per share was paid on October 7, 2010, the balance thus amounts to " 1.03 per share. Shareholders were given the option to be paid in cash or in new shares. Subscription price was " 29.61, thus 90% of the average opening share price during the twenty trading days preceding the 4 of May less the balance dividend.

87.07% of the rights have been exercised in favour of the payment in shares.

The result of the dividend reinvestment option allows Rallye to increase its shareholders' equity by " 39 million with the issuance of 1,321,416 new shares (2.9% of its share capital), which will be delivered and admitted for trading on Euronext Paris on June 6, 2011.

The new shares issued will carry dividend rights from January 1st, 2011 and be assimilated to the existing shares of the Company.

The cash dividend, which amounts to a total of " 5.8 million, will be paid on June 6, 2011.

Calendar :

Friday July 29, 2011: second-quarter consolidated net sales and 2011 first-half results

For more information, please consult the company's website: www.rallye.fr

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