

Paris, January 7, 2011

RALLYE

RALLYE liquidity contract – Position as at December 31, 2010

As at December 31, 2010, the following resources were affected to the liquidity contract granted by Rallye to Rothschild & Cie Banque:

- 0 Share
- 19,349,170.85 Euros

As at June 30, 2010, the following resources were allocated to the liquidity contract:

- 85.000 Shares
- 17,078,684.15 Euros

Contact :

Didier CARLIER

+33 (0) 1 44 71 13 73